

Remit Address:

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

## **Billing Address:**

SPECIALIZED MEDIA SERVICES Attention: Accounts Payable Attn: Media Account 741 Kenilworth Ave - Ste #204 Charlotte, NC 28204-3873

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Advertiser	Newby/Robinson - NC Court of Appeals
Product	POL - Estimate 1540
Estimate Number	1540

Invoice #	117600-2				
Invoice Date	11/11/12				
Invoice Month	November 2012				
Invoice Period	10/29/12 - 11/06/12				

Station	WRAL					
Account Executive	Marian Bell					
Sales Office	WRAL Local					
Sales Region	Local					

Order #	117600
Alt Order #	
Deal #	
Order Flight	10/15/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	1149
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a	•			•		•		
	Class 1										
				10/29/12 to	11/04/12	1x	MTWTF				
	WRAL			M	10/29/12	:30	6:47 AM	NEWBY-ROBINSON rev	\$1,600.00		2
				11/05/12 to	11/11/12	1x	M				
	WRAL			M	11/05/12	:30	6:24 AM	NEWBY-ROBINSON rev	\$1,600.00		4
2	WRAL Class 1	5:30 News	530-6p								
				11/05/12 to	11/11/12	1x	1				
	WRAL			М	11/05/12	:30	5:53 PM	NEWBY-ROBINSON rev			4
3	WRAL	6pm News (M-F)	6-630p								
	Class 1										
				10/29/12 to		1x	MTWTF				
	WRAL			W	10/31/12	:30	6:22 PM	NEWBY-ROBINSON rev			7
				11/05/12 to	11/11/12	1x	M				
	WRAL			M	11/05/12	:30	6:29 PM	NEWBY-ROBINSON rev			4
4	WRAL	Late News	11-1135p								
	Class 2										
				11/05/12 to		1x	MT				
	WRAL			M	11/05/12	:30	11:27 PM	NEWBY-ROBINSON rev			4
		Air	ed Spots	6							

 Gross Total
 \$13,700.00

 Agency Commission
 \$2,055.00

Net Amount Due \$11,645.00 Payment Terms 30 Days